



PARLE TILAK VIDYALAYA ASSOCIATION'S

MULUND COLLEGE OF COMMERCE (AUTONOMOUS)

(Affiliated to the UNIVERSITY OF MUMBAI)

MULUND VANIJYA MAHAVIDYALAYA MARG, MULUND (WEST), MUMBAI - 400 080.

Tel. : 8097345311 / 8097876255

NAAC ACCREDITED GRADE "A"

(Cycle-I 2004, Cycle-II 2011, Cycle-III 2016)

E-mail : mccmulund@gmail.com • Website : www.mccmulund.ac.in

14-09-2023

TIME TABLE FOR REGULAR EXAM OCTOBER 2023

BAMMC SEMESTER III

DATE	SUBJECT	TIME
10-10-2023	Theatre & Masscommunication I	12.00 to 2.00 pm
12-10-2023	Corporate Communication & Public Relation	12.00 to 2.00 pm
14-10-2023	Computers & Multimedia I	12.00 to 2.00 pm
17-10-2023	Film Communication I	12.00 to 2.00 pm
19-10-2023	Introduction to Media Studies	12.00 to 2.00 pm
21-10-2023	Introduction to Photography	12.00 to 2.00 pm

TIME TABLE FOR REGULAR EXAM OCTOBER 2023

BAMMC SEMESTER V

DATE	SUBJECT	TIME
11-10-2023	AD-Advertising & Marketing Research	12.00 to 2.00 pm
	J- Investigative Journalism	
13-10-2023	AD- Direct Marketing & E-commerce	12.00 to 2.00 pm
	J- News Media Management	
16-10-2023	AD- Copywriting	12.00 to 2.00 pm
	J-Mobile Journalism & New Media	
18-10-2023	AD-Consumer Behaviour	12.00 to 2.00 pm
	J- Reporting	
20-10-2023	AD- Globalisation & International Advertising	12.00 to 2.00 pm
	J-Features & Writing For Social Justice	
23-10-2023	AD- Account Planning	12.00 to 2.00 pm
	J- Global Media & Conflict Resolution	

[Signature]

COORDINATOR

[Signature]

CHAIRPERSON EXAMINATION COMMITTEE

[Signature]
15/09/2023

PRINCIPAL